



D E N N E R Y   M A R K S   I N C .

*Connecting Style To Celebrity*

Liz Dennerly Sanders has always had a talent for choosing the words, images and packaging that make the most impact. She possesses a winning combination of fresh ideas, intuitive insights and creative style that has inspired her clients for years. It is her razor sharp ability to see potential and possibility and turn it into action that has led to tremendous success for her clients.

As CEO of Dennerly Marks Inc., Liz is a branding visionary and successful entrepreneur with more than 20 years of experience in marketing, branding, celebrity outreach and public relations. Since the company's beginnings in 2000, her clients have included: Escada, Hale Bob, Blue Cult, Teenflo Paris, Bejeweled, Freedom of Choice, Anastasia Beverly Hills, Elyse Walker, Avia Spa, Skin Haven, Storksak, Paulina Maternity, The Tiger Woods Foundation, Serena Williams, Step Up Women's Network and Cedars-Sinai Medical Center.

Liz has successfully increased visibility for her clients' products and services by building relationships for them with major Hollywood celebrities such as Angelina Jolie, Halle Berry, Sharon Stone, Jessica Alba, Jennifer Garner, Brooke Shields, Kate Bosworth, Eva Longoria-Parker and Heidi Klum. In the past 10 years she has effectively established direct celebrity access for her clients and earned the respect of celebrities who know they can count on her to understand their personal tastes and introduce them to the newest trends. She has also leveraged these celebrity associations for extensive media coverage for her clients that have resulted in millions of dollars in sales.

Because of her passion for empowering other female entrepreneurs and small business owners to embrace success and create powerful personal brands with style, Liz launched SheBrand. As a savvy brand strategist and marketing consultant, she works with fellow entrepreneurs to build their buzz, create a winning image, position themselves as experts in their industries and attract more clients. Liz not only gives her clients the marketing tools they need to be successful, but also teaches them how to build powerful personal brands with style.

It is her passion for serving women and girls that also inspires her philanthropic activities. As the past Chair of the Los Angeles Board of Directors for Step Up Women's Network and a founding member of the organization's Luminary Circle, she teaches classes in goal setting, creative visualization and networking success to underserved teen girls and serves as a mentor in the Professional Mentorship and Development program. In addition, she supports Global Action For Children, Girl's Inc. and The Make It Right Project.

Recognized for her grace, professionalism and style, Liz is a member of the Vogue 100, a hand-selected group by Vogue Magazine of 100 influential decision makers and opinion leaders across the country known for their distinctive taste in fashion and culture. The Vogue 100 represents a group of women who personify the rising influence of women over the past several decades. Born and raised in New Orleans, Liz has lived in London, Paris and New York, and currently resides in Los Angeles.