



D E N N E R Y M A R K S I N C .

*Connecting Style To Celebrity*

At Dennerly Marks Inc., we connect style and product to media and celebrity. We are a results-driven, boutique firm specializing in celebrity outreach, fashion editorial placement, brand strategy and creative direction. Our strengths lie in our media and influencer relationships and our ability to leverage these relationships to produce measurable results for our clients.

Our best-kept secret comes down to two things: access and experience. Over the past decade, Liz Dennerly Sanders and her team have established direct connections with dozens of Hollywood celebrities and top fashion and beauty editors across the globe. This enables Dennerly Marks to deliver your product or service directly into the hands of the world's tastemakers and then leverage these associations for media exposure.

Liz has successfully increased visibility for her clients' products and services by building relationships for them with major Hollywood celebrities such as Angelina Jolie, Halle Barry, Eva Longoria Parker, Cindy Crawford, Sharon Stone, Jessica Alba, Jennifer Garner, Brooke Shields and Heidi Klum. She has also overseen the creative direction on hundreds of client projects.

Media professionals and celebrities trust Liz. They can count on her to understand their personal tastes and introduce them to the newest trends. With more than 10 years experience, this mutual respect has earned Liz a unique and coveted place within the community.

These powerful relationships have translated into astonishing results for our clients. For a fraction of the cost of traditional advertising, Dennerly Marks has leveraged these exclusive relationships with A-listers into increased sales and media exposure for clients as diverse as Escada, Hale Bob, Blue Cult, Level 99, Anastasia Beverly Hills, Elyse Walker, Bonnie Marcus, Paulina Maternity, Storksak and May Yeung Jewelry.

Liz is the driving force behind the success of Dennerly Marks. She possesses a winning combination of fresh ideas, keen insights and a creative style that has inspired her clients for years. She has also earned the respect of editors and celebrities with her sharp eye for detail, ability to predict trends and unwavering poise and discretion.

Dennerly Marks's years of experience enables the company to perfectly match a product with just the right lifestyle media outlet and get it the widest exposure possible. With so much clutter in the marketplace, products need fresh positioning and a spokesperson who can penetrate media and celebrity influencers. We understand that the right visibility drives sales and creates a consumer relationship with a brand that lives beyond the split second that they may read about it. Dennerly Marks builds this relationship from day one so that your brand not only increases its revenue and market share, but also builds a life-long relationship with a customer base.